

CACD 2022 Poster Contest Instructions/Entry Form

“Healthy Soil, Healthy Life”

ELIGIBILITY:

The CACD Poster Contest is open to CO Conservation District’s **fifth and/or sixth grade students**. Each District may choose one or both grades to compete at the state level, but only **TWO POSTERS** per district may be submitted to CACD. District posters & entry forms are to be submitted digitally to CACD via email by November 1, 2022, for statewide virtual viewing (for entry and viewing only – voting **WILL NOT** be held online this year). You will also need to bring your posters to CACD at the 2022 Annual Meeting for display and judging on November 28th. If you are not able to attend the Annual Meeting, you must mail your district poster(s) to CACD for receipt no later than November 15th. Second & Third place winners will be announced at the CACD Awards Luncheon, **November 29th, 2022**.

CONTEST RULES:

The 2022 Theme (Poster Title): **“Healthy Soil, Healthy Life”**

- Traditional painted or drawn posters may be created with the following materials may to create a flat hand-drawn poster, including paint, crayon, colored pencil, charcoal, stencils, stickers, and poster paper.
- **Poster size must be 14" x 22"**.
 - **THE 2021 STEWARDSHIP THEME “Healthy Soil, Healthy Life” must be incorporated on the front side of each poster submission to be eligible for the state and national poster contest.**
- Traditional painted or drawn posters and forms should be photographed or scanned and submitted as JPG or PDF. Photographs must be clear and well framed. It is mandatory that all posters have a completed **STATE & NATIONAL** entry form attached to the back of the poster prior to entering at the CACD Annual Meeting. **The forms must be signed by a parent in order to be eligible at the national level.**
- Posters should be packaged so they remain flat when delivered to the conservation district and state for judging. If this is not possible, they should be placed in a tube. Posters cannot be folded.
- Each entry must have been evaluated and voted on **BY THE STUDENT’S CONSERVATION DISTRICT** prior to the state contest.
- **All posters must be created by an individual student rather than a team of students.** Entry must be contestant’s original creation and may not be traced from photographs or other artists’ published works.
- Work must be fifth or sixth grade student produced. Each student should do their own work. Note: Entries with student handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.
- Attendees at the 2022 CACD Annual Meeting will vote in person at the state level on November 28th & 29th, 2022 at the CACD Annual Meeting in Colorado Springs, at the Marriott Colorado Springs Tech Center and are **due no later than _____, 2022 for contest judging at the student’s local Conservation District office prior to the CACD Annual Meeting.**

PRIZES:

District level awards are as follows: _____.

State level prizes will be as follows: First place \$100; second place \$75; and third place \$50.

National level prizes will be as follows: First place \$200; second place \$150; and third place \$100

POSTER EVALUATION CRITERIA:

- Conservation message—50 percent (Poster uses correct theme)
- Visual effectiveness—30 percent
- Originality—10 percent
- Universal appeal—10 percent

WHAT MAKES A GOOD POSTER? - Include these poster assets:

Attracts Attention – Is simple and concise – Uses colors and white space effectively – Text is large enough to be easily read...

- A brief, catchy message; one that can be read in 10 seconds. (National Theme Title Must Be Included)
- A slogan telling the viewers to do something and making them want to do it.
- Colors and white space get and hold attention; white space adds emphasis and attracts attention.
- Letters large enough to be easily read and words separated enough to make them quickly grasped.
- Principles of good design, good use of the entire poster area.

STEPS TO FOLLOW WHEN MAKING A POSTER:

Research the topic of the theme; brainstorm ideas and make a list; use them as your title; Use some of the important soil issues from this presentation; Look around your community for ideas; Talk to professionals in the industry; Research soil health online and use the information found in your poster.

Do's and Don'ts:

Do limit text and balance a combination of illustrations and words; Do be as neat as you can and be sure to erase any penciled sketches or guidelines; Do blend colors when using crayons or colored pencils; Do research the theme topic as a way to brainstorm poster ideas.

Don't use staples, tacks, or tape; Don't use fluorescent-colored posters; Don't create a poster that is all words or all illustrations; Don't have your parent or others draw your poster for you to color in; Don't try to include too many ideas. A single message – clearly illustrated – is most effective.

Teachers/Parents: *Review information about soil and water conservation, a stewardship observance, or another specific theme. Conduct hands-on activities or tours to peak student interest; review good poster layout and design; evaluate the theme; and finally, start making plans for next year!*

LOCAL and STATE CONTEST INFORMATION:

Youth organizations, Homeschool & online leaders & teachers/Parents/Legal Guardians *are encouraged to contact their local Conservation District or the local USDA Natural Resources Conservation Service office for information about the local District contests. You can see their websites for all contact information. Conservation District representatives are encouraged to contact the state association (CACD) for any additional details about Colorado's Poster Contest.*

CONTACT INFORMATION:

Please contact your local Conservation District website at:

District Phone number:

Or you can visit the CACD website at www.coloradoacd.org for complete rules and entry forms.

CACD'S STATE CONSERVATION POSTER CONTEST

2022 THEME "Healthy Soil, Healthy Life" POSTER ENTRY FORM

PLEASE ATTACH THE FOLLOWING "STATE" ENTRY FORM TO THE BACK OF EACH POSTER ENTERED INTO COLORADO'S 2022 POSTER CONTEST

STUDENT FULL NAME _____

ADDRESS _____

TOWN/CITY: _____ ZIP CODE: _____

PRINTED NAME OF PARENT/GUARDIAN: _____

PARENT PHONE NUMBER: _____

PARENT EMAIL ADDRESS: _____

Parent/Guardian signature will allow the District & CACD to utilize poster submission for educational and promotional purposes and to give permission to use student's name.

PARENT/GUARDIAN SIGNATURE: _____ DATE: _____

SCHOOL: _____

TEACHER NAME: _____ GRADE: _____

LOCAL CONSERVATION DISTRICT: _____

DISTRICT CONTACT NAME: _____

DISTRICT PHONE NUMBER: _____